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JA Counter, an Alera Group Company, Earns Great Place to Work Certification™

New Richmond, Wisconsin — JA Counter, an Alera Group Company, is proud to be a recipient of a Great Place to Work® certification. The prestigious award is based entirely on what current employees say about their experience working at JA Counter, an Alera Group company. This year, 100% of employees said it's a great place to work – 41 points higher than the average U.S. company.

Great Place to Work® is the global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue, employee retention and increased innovation.

As an organization with a core purpose of “making a difference” and guided by the principals of the Collaborative Way (Listening Generously, Speaking Straight, Honoring Commitments, Being For Each Other, and Acknowledging & Appreciating), JA Counter embodies the full spirit of this Certification.

“We are thrilled to become Great Place to Work-Certified, as we consider employee experience a top priority every day,” said Linda Skoglund, Managing Partner at JA Counter. “We believe our success is curated by each one of us working together to create a culture where we want to be.”

According to [Great Place to Work research](#), job seekers are 4.5 times more likely to find a great boss at a Certified great workplace. Additionally, employees at Certified workplaces are 93% more likely to look forward to coming to work, and are twice as likely to be paid fairly, earn a fair share of the company's profits and have a fair chance at promotion.

“A Great Place to Work Certification™ isn't something that comes easily – it takes ongoing dedication to the employee experience,” said Sarah Lewis-Kulin, Vice President of Global Recognition at Great Place to Work. “It's the only official recognition determined by employees' real-time reports of their company culture. Earning this designation means that JA Counter, an Alera Group Company, is one of the best companies to work for in the country.”

WE'RE HIRING!

Looking to grow your career at a company that puts its people first? Visit our careers page at: <https://jacounter.aleragroup.com/careers/>

About JA Counter, an Alera Group Company

JA Counter, an Alera Group Company is a founding firm of the Alera Group. Alera Group is an independent, national insurance and financial services firm created through the merger of like-minded, high-performing, entrepreneurial companies across the United States.

Why work with JA Counter, an Alera Group Company? Because we provide the best of both worlds – national scope combined with local service. Our mission is to transform the client experience by providing a greater depth and breadth of resources, innovative thinking and constant collaboration, while maintaining strong local relationships.

About Great Place to Work Certification™

Great Place to Work® Certification™ is the most definitive “employer-of-choice” recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place to Work-Certified.

About Great Place to Work®

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting and insights they need to make data-driven people decisions. Everything they do is driven by the mission to build a better world by helping every organization become a great place to work For All™.

Learn more at greatplacetowork.com and on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).